



Making Hand Craft Carnival Costumes from Used Materials as a Business Opportunity for the Excitement of August

Hanifah Hikmawati,¹ Ahmad Aqib Al-Kawakib²

^{1,2}Institut Agama Islam Ngawi, Indonesia

hanifah@iaingawi.ac.id,¹ ahmad.aqib1903@gmail.com²

Abstract

In the context of celebrating the Independence Day of the Republic of Indonesia, carnival costumes are often the center of attention. However, processing of plastic waste as basic material for costumes is still minimal, especially in the Islamic boarding school community. This research aims to explore the potential for using plastic waste in making carnival costume hand crafts as part of creative and educational activities for students at the Banu Saudah Islamic Boarding School. This approach not only offers a creative alternative to recycling plastic waste, but also teaches students about the importance of sustainability and practical skills. The research results show that the use of plastic waste not only produces unique and attractive carnival costumes, but also provides an opportunity for students to understand and apply the concept of recycling. This activity also increases environmental awareness and practical skills among students. It is hoped that the implementation of this program can become a model for similar initiatives in other communities, as well as encourage creative use of plastic waste in festive and educational contexts.

Keywords: Hand crafts; Carnival costumes; August; Students

INTRODUCTION

Used waste materials are starting to be considered to be processed into useful items that have a selling value. Used materials refer to materials or items that have been used previously and then recycled or reused. The use of used materials is often done to reduce waste and environmental impacts. The use of used materials has a significant impact on nature and the environment. First, reducing waste that goes to landfills; reducing soil and water pollution due to poorly managed waste. Second, saving Natural Resources. Recycling reduces the need to extract and process new raw materials, reducing pressure on natural resources such as wood, metals, and minerals. Third, reducing carbon emissions. The process of making new goods from raw materials usually requires more energy than processing used materials. Recycling can reduce carbon emissions resulting from the production process. Fourth, energy conservation. Recycling requires less energy than producing goods from new raw materials which helps reduce energy consumption and environmental impacts. Fifth, pollution prevention. Many used materials, such as plastics and metals, can pollute the environment if not managed properly. Recycling used materials can reduce the risk of soil and water pollution. Sixth, environmental



education and awareness. The use of used materials can raise public awareness of the importance of recycling and sustainability to encourage more environmentally friendly behavior at the individual and community level.

Nature has the ability to recycle used materials naturally, especially organic used goods which are household food waste. Non-organic waste is still rarely utilized and eventually becomes factory waste that disrupts the surrounding environment. This community service program carries the theme of making Hand Craft Carnival Costumes from Used Materials to reduce waste in the surrounding environment, hone skills, and develop the creative talents of students. The moment that coincides with August 17th as the commemoration of the independence day of the Republic of Indonesia inspired the theme of making Hand Craft to carnival costumes. The purpose of the training is so that in the future the results of the students' work can be maintained and rented out and the profits can add to the cash flow of the Islamic boarding school.

Training in making used materials into useful crafts can increase knowledge, add skills, and hone the creativity of students at the Banu Saudah Islamic Boarding School, Sragen Village. This theme is also a form of love for the homeland. August is the month of commemorating the independence of the Republic of Indonesia, making it easier to stimulate a sense of love for the nation and state. The entire environment, both in the formal, non-formal, government, and home sectors, is decorated with red and white nuances. In addition, activities in the community, home, or school environment are also enlivened by competitions and performances, such as carnivals.¹

METHOD

Training on making Hand Craft from used materials is carried out in several stages of the process: 1) Preparation stage, collecting various types of non-organic used materials that can be reused for making Hand Craft, preparing tools and materials, and preparing materials to be delivered during the training; 2) Implementation stage, training is carried out face-to-face directly at the location in the male hall of the Banu Saudah Sragen Islamic Boarding School. The training is carried out by providing material on the process of preparing tools and materials and the manufacturing process, and marketing methods, and financial management. 3) Evaluation stage, carried out by looking at the success of the activity from the beginning, the process of the activity to the results of the activity. Training activities are supported by several parties, both from the caretakers of the Islamic boarding school, the Islamic boarding school family, guardians of students and also local residents.

RESULTS

Training on Making Handcraft Carnival Costumes from Used Materials was

held on Saturday, August 10, 2024 on the terrace of one of the caretakers of the Banu Saudah Islamic Boarding School. The target of the training was male and female students of the Banu Saudah Islamic Boarding School. There were 3 children who attended the first activity of making Hand Craft carnival costumes. All those present were girls. All students were briefed first regarding the order and parts of their respective tasks. Meanwhile, the tools and materials had been prepared by the committee such as small wire, scissors, cutter, glue gun, staples, several colors of cardboard, raffia, and double-sided tape.

In the first stage, the trainer demonstrated/practiced how to process used materials in the form of used rice sacks into useful crafts such as carnival costumes. After demonstrating to the students how to process used rice sacks into carnival costumes, the researcher then accompanied the students to make their costumes.



Figure 2. Costume making briefing activity

The second stage, start making a handmade carnival costume in the form of a dress with the following steps.

1. Make the size of the top according to the body shape used as a model
 2. Make a larger dress pattern on the lining
 3. Prepare one pair of scissors and a ruler
 4. Cut the plastic bag so that it is wide
 5. Make a straight line on the ends of the plastic bag using a pencil or ballpoint pen
 6. Cut both ends of the used plastic bag
 7. Measure the width of the used plastic bag according to your needs and make a straight line using a pencil or ballpoint pen
 8. Cut the line that has been made then open the used plastic lengthwise
 9. Cut the used plastic into several parts with each size
 10. Print the plastic pieces with leaf prints that have been made from newspaper
 11. Fold in two parts to form a hand line on the pattern
 12. Fold the right and left sides slightly with the center line
 13. Combine the leaf patterns one by one using a glue gun
 14. Make a large and wide skirt pattern on the lining fabric according to the size
 15. Give space between the leaf patterns on the bottom skirt
 16. Combining the top and bottom of the dress pattern
-



Figure 2. Image of the finished framework



Figure 3. Making Hand Craft Carnival Head Decorations



Figure 4: Picture of Carnival Costume

Environmental sensitivity should be realized by all people, including waste. Waste management that was originally dirty and then recycled into something of positive value certainly requires knowledge and literacy. Literacy is a mandatory need in the millennial era for every human being. According to the meaning of 'literacy', namely seeking, exploring and absorbing information as widely as possible about everything to then absorb its benefits in everyday life.² Absorbing sensitivity to inorganic waste or plastic and plastic waste is not an easy thing to do. It takes awareness and insight so that ideas and innovations can continue to emerge. This skill activity is very easy to do, but it takes time and precision and patience. Making

handcraft carnival costumes will be a reference for fashion that is developing in Indonesia. The development of alternative materials in the fashion industry is starting to become an interesting focus because there are many potential materials that can be explored and developed.³

DISCUSSION

Humans and culture are two things that cannot be separated. Culture functions as a regulator and controller of human actions. This culture is in the form of human activities that are patterned over time. One form of human culture is by creating works and objects.⁴ One form of this work is a carnival costume made from recycled plastic bags.

Fashion is always evolving and it is undeniable that rotation in the fashion world is currently one of the trending topics in life. People are very interested in the development of fashion and are increasingly creative in developing it. Costumes are no longer just covering the body, but also function as a medium for entertainment, creativity, innovation, and advertising. Unique and creative costumes displayed at carnivals can attract the attention of the wider community so that they further develop the area where the carnival is held. Creative costumes can explore aspects of art and creativity, creating costumes that show special characteristics can give birth to certain characteristics.⁵

Making carnival costume handcrafts from used materials can be an interesting business opportunity to welcome the August 17th event, especially in the context of the celebration of the Independence Day of the Republic of Indonesia. This is not only a way to participate in the celebration, but also to promote creativity and sustainability. Costumes are created from a fashion medium that borrows a medium of signification from the medium of architecture, craft art, film, theatrical and so on. The text of the new carnival costume will be followed by other texts so that two or more texts appear that are interrelated in harmony, or in different intentions. The texts that are born will highlight their respective uniqueness and can even oppose or contradict each other.⁶

Making handcraft costumes from used materials will encourage people to be more concerned about waste. People no longer underestimate waste. The waste can be used to make larger costume parts or some accessories. In addition, people will be stimulated by their ideas and innovations towards used materials. Make a sketch of a costume design based on a predetermined theme accompanied by details such as color, shape, and accessories. Creativity and Innovation encourage various experiments with unique ways to use used materials. For example, creating a shiny effect with painted plastic pieces or adding details with decorated used paper. Furthermore, when the work is finished, people will think about how the work can be enjoyed by many people. Marketing is used such as utilizing social media, local markets, and communities to promote Community costumes. Create interesting

content, such as photos and videos of the manufacturing process. In addition, there are also exhibitions and sales online or platforms such as Instagram or marketplaces. Other impacts of the use and utilization of used materials are environmental and social benefits. Environmental education aims to educate the public about the importance of recycling and sustainability. The social impact of using used materials is that the community not only helps the environment but also supports the local economy and creativity.

KESIMPULAN

Pembuatan *Hand Craft* kostum karnaval dari bahan bekas ini sangat mudah ditemukan alat dan bahannya serta bermanfaat mengurangi sampah disekitar. Pembuatan yang mudah, serta meningkatkan soft skill dan kreativitas serta inovasi santri. Dari hasil karya tersebut mampu memberikan penghasilan tambahan untuk pondok dari hasil penyewaan kostum.

CONCLUSION

Making Hand Craft carnival costumes from used materials is very easy to find tools and materials and is useful for reducing waste around. Easy to make, and increases soft skills and creativity and innovation of students. From the results of this work, it can provide additional income for the boarding school from the results of costume rentals.

REFERENCES

-
- ¹ Anastasia Arum Sari Dyahningtyas; Muthmainah, Proyek Karnaval HUT Republik Indonesia sebagai Penguatan Profil Pelajar Pancasila. *Jurnal Obsesi: Jurnal Pendidikan Anak Usia Dini*, 7, 2, 2024–2036, 2023. <https://doi.org/10.31004/obsesi.v7i2.4075>
 - ² Hanifah Hikmawati, Gisi Marimas: Giat Literasi Dengan Makan Bergizi Dan Minum Yang Sehat Bersama Perpustakaan Cemerlang Desa Watualang. *Loyalitas: Jurnal Pengabdian Kepada Masyarakat*, 6, 1, 41–58, 2023. <https://doi.org/10.30739/loyalitas.v6i1.2178>
 - ³ Wardah Syakinah; Fajar Ciptandi, Pembuatan Aksesoris Fesyen Dengan Pemanfaatan Limbah Compact Disk. *e-Proceeding of Art & Design*, 6, 1, 294–302, 2019. <https://openlibrarypublications.telkomuniversity.ac.id/index.php/artdesign/article/view/8462/8330>
 - ⁴ Indah Maryani; Dewi Lestari; Fadzilah Arisyandi; Indriyani, Gebyar Budaya Desa Jetis 2022: Pelestarian Budaya Berbasis Cultural Experience. *Society: Jurnal Pengabdian Masyarakat*, 1, 5, 317–326, 2022. <https://doi.org/10.55824/jpm.v1i5.191>
 - ⁵ Bella Hikmah Melati; Pipin Tresna P, Manfaat Hasil Belajar Desain Kostum Kreasi Sebagai Kesiapan Menjadi Costum Designer. *Fesyen Perspektif*, 7, 2, 12–19, 2016.
-

<https://ejournal.upi.edu/index.php/fesyen/article/viewFile/12993/7685>

- ⁶ Lois Denissa; Yasrat Amir Pialang; Pribadi Widodo; Nuning Damayanti, Fenomena Intertekstualitas Fashion Karnaval di Nusantara. *Panggung*, 26, 4, 2016. <https://doi.org/10.26742/panggung.v26i4.214>
-